



Annual Report 2020 Serving Those Who Preserve Our Freedom

Who We Are

The Semper Fi & America's Fund directly supports Combat Wounded, Critically III and Catastrophically Injured Service Members...for life.

Semper Fi & America's Fund is dedicated to providing immediate financial assistance and lifetime support to all branches of the U.S. Armed Forces and their families. We deliver the resources they need during recovery and transition back to their communities, working to ensure no one is left behind.

Our streamlined structure keeps overhead low because we realize every dollar saved can be used for programs and services for our Service Members.



Words to Live By

[¬]HROUGH EVERY STEP of it all they were there, covering cost of travel and lost wages for those that stayed with me longer term to help in my recovery.

Eventually I regained my independence in no small part to their tremendous financial, but more importantly emotional support. Their case managers and volunteers became *like family* and almost as critical a part in providing comfort and moral support.



Fiscal Year 2020 – At a Glance

\$3,448,000 Integrative Wellness Program

\$2,706,000 Transition

Program

\$17,467,000 Service Member & Family Support Program









19,100 Service Members Impacted

31,200 Grants Delivered

Thank You!

DOUBLE THE GRATITUDE FOR THE BOB & RENEE PARSONS FOUNDATION

We are so grateful for the boundless generosity of Bob and Renee Parsons. More than just long-time partners, they are truly a part of Semper Fi & America's family, in every sense of the word. The Parsons' shared commitment, to our mission to care for our service members, veterans, and their families, has played a vital role in making a difference in the lives of those we serve by providing purpose for their lives and renewed hope for their futures.

This year's Double Down for Veterans Match raised more than \$20 million, to include the \$10 million match from The Bob & Renee Parsons Foundation. As our largest fundraiser, the Match is critical for us to assist our service members with their basic needs and help them find new passions, new careers, and new directions in life by providing resources, mentorship, and opportunity.

Since the campaign began in 2012, Double Down for Veterans bas raised *more than \$145 million* through contributions from donors, a dollar-fordollar match from The Bob & Renee Parsons Foundation, and funding from Parsons Extreme Golf (PXG). Semper Fi & America's Fund is blessed with loval donors who understand the service and sacrifice of those we serve. Each year they wait with anticipation and excitement for the Match, knowing their donations will have double the impact and send a clear message of gratitude to our Nation's heroes.

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Impact





Mobility & Adaptive Equipment

2020 - \$1,734,000 Since Inception: \$18,041,000





Adaptive Housing

2020 - \$1,150,000 Since Inception: \$19,002,000



Cancer Support

2020 - \$1,675,000 Since Inception: \$9,400,000



2020 - 95 Since Inception: 461



Service Dogs

2020 - \$474,000 Since Inception: \$3,978,000



Disaster Relief

2020 - \$4,351,000 Since Inception: \$5,443,000



Apprenticeship

2020 - \$793,000 Since Inception: \$4,572,000



Caregiver Retreats

2020 - 26 Since Inception: 107

Lifetime Solutions – How We Help

Service Member & Family Support

Assisting the family unit from injury through recovery

· Bedside Financial Support

- · Housing Assistance
- · Transportation Assistance
- · Specialized & Adaptive
- Equipment
- · Visiting Nurse Program
- · Caregiver Support & Retreats
- · Skip's Kids Program
- · LCpl Parsons Welcome Home Fund
- · Disaster Relief Program

- Assistance

- **Odyssey Retreat**

Total Given: \$17,467,000 (FY 2020)



Transition

Integrative Wellness

Integrating Service Members back into their communities

· Veteran to Veteran Support · Apprenticeship Program · Education & Career

· Veteran & Unit Reunions · Semper Fi & America's Fund

Providing wellness tools to *improve body, mind, and spirit*

- · PTSD & TBI Support
- · NeuroFitness
- · High-Tech Wellness Devices
- · Post-Traumatic Growth Video Resources
- · Counseling
- · Peter Murphy Sports Program
- · Arts & Music Program
- · Jinx McCain Horsemanship Program
- Tim & Sandy Day Canine **Companions Program**

Total Given: \$2,706,000 (FY 2020)

Total Given \$3,448,000 (FY 2020)

Meeting & Overcoming Pandemic Challenges

The impact of the pandemic on our programming was significant. One important component of our holistic approach to our programs is creating opportunities for service members, veterans and families to interact on a personal basis with each other and stay connected. This year we focused on virtual events – caregiver retreats, veteran reunions, unit reunions, and recovery through sport events. The Fund hosted more than 630 *virtual events* to respond to the pandemic landscape to keep our military heroes and their families connected.



Our Virtual Events







Service Member and Family Support Program

The Service Member and Family Support Program provides direct financial assistance for expenses that are most pressing during hospitalization and recovery. We continue to offer specialized support to improve the lives of veterans and their families once they return home. "We appreciate the support from you more than I can express. We are so grateful to have such a caring and amazing support team through everyone who partners with Semper Fi & America's Fund. Thank you!"

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"Thank you for all the years you have made my family and me feel so special and not forgotten. We don't have a network of family members that we can call on when things are dark in our lives. You let us know through your actions, 'You are not alone, we are your family, and you can call on us.' Thank you for playing that role!! Words cannot express how blessed and bumble in heart I feel right now."

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22,300 Number of Grants Delivered



\$17,467,000 Total Assistance Provided

Transition Program

Our Transition Program focuses on helping service members connect with their communities by offering a wide range of education and career assistance, one-on-one mentorship, and opportunities to engage with fellow veterans. We provide them with the skills and resources needed to succeed in the next phase of their life.

JOE FIRST ENCOUNTERED the Semper Fi & America's Fund in the hospital as he began to adjust to life as a triple amputee. "They came in not only bringing gifts and donations, but a much-needed reassurance that we were going to be just fine. It was the first time we were going through this, but unfortunately, they had seen it too many times." In addition to assistance throughout his recovery in the hospital, Joe and his family have received accessible vans, funding for accessible housing, and now transition assistance with the Apprenticeship Program.

The Semper Fi & America's Fund Apprenticeship Program has introduced Joe to opportunities he did not think possible post-injury. He has been able to start his own laser engraving business. "I really don't know where I would be without the program – probably still on the couch watching TV and doing mindless things to keep me busy. With their help, I have gotten off the couch and filled my days with meaningful work and becoming a productive part of my community. I get out and network with other businesses and really enjoy trying to generate more clients and business." For many of our service members, getting out into the community is a necessary step in the healing process. "I really feel that this was the final piece in my post-injury recovery that I was in severe need of finding."

Joe is hopeful for this new decade! With the improvement of Osseointegration surgery, he is looking forward to walking again after being in a wheelchair the past few years, and he continues to be excited about the future as a "husband, father, and provider."



"From the time I was injured all the way up till today, about nine years now, they have been with me and my family, supporting us all the way."







3,100 Number of Grants Delivered



\$2,706,000 Total Assistance Provided

Integrative Wellness Program

Our Integrative Wellness Program applies a holistic approach to long-term health, providing tools to improve body, mind, and spirit. In addition to post-traumatic stress disorder (PTSD) and traumatic brain injury (TBI) support, we foster healing through powerful programming with innovating technologies, animal therapy, arts and music, for all types of injuries and illnesses. Our Neurofeedback Program, adaptive sports through Team Semper Fi, Jinx McCain Horsemanship program, Tim & Sandy Day Canine Companions program, and therapeutic arts through music and other art forms, have changed and saved lives.



THE ARMY SERGEANT deployed three times to Iraq, working at an incountry burn clinic and later as part of a female engagement team. While conducting combat operations in 2010, a Humvee rollover resulted in a back injury, a macular hole, PTSD, and a TBI. She completed her service in 2011 and moved back home to Minnesota.

The Soldier is a single mom of two kids and initially came to The Fund for help with unsafe housing conditions. While working through the housing issue, the sergeant's Case Manager suggested she might benefit from the NeuroFitness

course to help manage her PTSD and TBI symptoms. The sergeant attended one of the women-only courses. After one week, she shared that using the techniques she had learned so far already improved her mood. During group discussions with the other women veterans, she felt comfortable discussing the struggles of being a single mom and the stress of being the sole caregiver for her children while trying to stay safe at home through the pandemic. Although some of these stresses exacerbated PTSD and TBI symptoms, she began to see immediate results from the course and used it with her kids. The Army veteran began teaching them what she was learning about nutrition, deep breathing skills, and sleep tips to calm them at night. She knows the training made a lasting impact on her wellbeing, saying, "I became more conscious of where I focus my attention throughout the day. I've also learned to acknowledge my thoughts and slow them down, so they are not overwhelming and paralyzing. I can change my negative energy into positive energy just by self-awareness and breathing. I am very humbled and grateful for The Fund."

"I am so grateful to Semper Fi & America Fund. They helped to restore peace into my life. I really appreciate how they continue to reach out and make sure I am connected within my community long after they initially helped me. Thank you from the bottom of my heart."

"Semper Fi & America's Fund bas belped me in so many ways. They belped keep my family fed and our only car repaired when we were struggling. They belped with therapy that saved my marriage. They sent us a sleep kit that belped my family sleep better. Semper Fi & America's Fund is my bero."

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Integrative Wellness in Action





5,800 Number of Grants Delivered



\$3,448,000 Total Assistance Provided

Hear Our Hero Stories











LCpl Parsons Welcome Home Fund for Vietnam Veterans

The LCpl Bob Parsons Welcome Home Fund was established in 2018 in honor of Bob Parsons who served in Vietnam as a Marine Lance Corporal with Delta Company, 1st Battalion, 26th Marines. His honorable and distinctive service included being wounded in action and being awarded the Purple Heart, Combat Action Ribbon, and Vietnam Gallantry Cross. As distinctive as his service in combat is Parsons' unwavering commitment to his fellow Vietnam veterans which serves as the inspiration and cornerstone of care provided through this special program. Care is tailored to veterans of all US service branches wounded, injured, or suffering life-threatening illness based on their participation in combat operations in Vietnam.

HELPING AN ARMY VETERAN STAY MOBILE: In the summer of 1971, the Army sergeant deployed to Vietnam with the 9th Infantry Division. While on patrol, the Soldier stepped on a land mine and sustained shrapnel injuries to his eye, right arm, and abdomen, and lost both legs. The Soldier worked towards degrees in both architecture and mechanical engineering when he returned from Vietnam. The

veteran worked in construction and designing houses, later working in field manufacturing. He also traveled to colleges throughout the Midwest and Southeast, sharing his experiences in Vietnam. The veteran eventually moved back to Indiana to be near his two daughters, five grandchildren, and six great-grandchildren. Being outdoors is therapeutic for the sergeant, and he lives in a rural area where he enjoys hunting and camping. Support from the Welcome Home Fund provided him with a specialized four-wheel drive, all-terrain, electric wheelchair to allow the Soldier to enjoy his favorite activities with friends and family.

SAFETY AND INDEPENDENCE FOR A MARINE: In 1966, the lance corporal deployed to Vietnam with 3rd Battalion 7th Marines. While patrolling in Quang Ngai, an explosion caused the loss of his left leg. Doctors stabilized him in a field hospital and sent him to the hospital ship USS Repose. The Marine spent six months at Naval Hospital Philadelphia for recovery and physical therapy





with his new prosthetic leg. Medically retired, he found it difficult to reconnect with friends back home because many did not serve in Vietnam. The lance corporal earned an associate degree at a local college but struggled to work in an office. After going back to school, he found his calling as a respiratory therapist. He worked in hospitals for nearly 15 years; retiring after shrapnel in his leg became too painful. After retirement, the Vietnam veteran started the only amputee color guard in America, providing color guard ceremonies for the local VA hospital, football, and baseball games. The Marine spends more time in a wheelchair but wants to stay active and independent. The Welcome Home Fund provided the lance corporal with sidewalks around his home to safely move around outside. Your support gave the Marine the gift of independence.









"Support from Semper Fi & America's Fund enabled me to maintain my independence. God bless and thank you."

Financial Stewardship

Revenues:

Donations	
Investment & Other Income	
Total Revenues	<u>39,748,000</u>
Expenses:	
Programs	
Fundraising & Administration	
Total Expenses	<u>38,835,000</u>
Change in Net Assets	
Net Assets, Beginning of Year	
Net Assets, End of Year	

6% Management & General Expenses

3% Fundraising Expenses

91% Program Expenses

Semper Fi & America's Fund Financial Statement Summary - Fiscal Year Ended June 30, 2020

"Once again, it is with deep gratitude for the men and women who give so unselfishly of themselves in defense of our country that we enclose our donation."

"We are so proud to be a part of such a strong effort in bringing a better quality of life to our service members. Job well done!" "Your efforts are extremely needed and so important in this trying time, and your assistance bas *belped so many families in greater* need because of COVID-19."

Support Provided in Response to COVID-19 Through December 31, 2020

A very special Thank You to our corporate COVID-19 partners — Verisign, The USAA Foundation, The Home Depot Foundation, and Bob Woodruff Foundation!



.493 Service Member Veterans and Families Assisted

Give with Confidence in Support of our Mission

\$2,988,000

Supplementing Lost Wages & Basic Living Expenses for 3,472 Families

> \$214,000 Home-delivered Meals for 1.768 Families

\$140,000 Support for 175 Families Dealing with Cancer

\$973,000

Groceries and Supplies for 1,975 Families



\$4,315,000 Direct Financial Assistance Provided

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Thank You! Our Promise Continues...

For many of our service members, a split second changed their lives. Semper Fi & America's Fund will be there to support all service members and their loved ones during illness or lifetime of recovery. The faithful support of our donors has made it possible to sustain and grow the mission we began 16 years ago. As we move forward, we continue to expand our assistance and enhance our programs to meet the needs of those we serve. With your help, we are fulfilling a solemn promise to the men and women who volunteered to serve our country; we will never forget their sacrifices, and we will always be by their side.

To stay connected with our service members and read more of their stories, please visit TheFund.org

Semper Fi & America's Fund Since 2004:



\$241,000,000 **Direct Financial Assistance**

Provided



A+ from Charity Watch, one of only two Veteran nonprofits to receive their bighest rating

2% of charities





26,000

Service Members, Veterans and Families Assisted





"4-Star" Charity Navigator rating for ten consecutive years; an achievement attained by only



