



Community Athlete Fundraising Tips & Ideas

Fundraising is easier than you think!
Here are some great fundraising tips to get you started.

1. **Fundraising Page** – Tell your story. What’s your why? Personalize your page with photos and stories about why you are competing. If you are competing in honor or memory of someone, don’t forget to tell that story. Include your URL fundraising link on ALL of your correspondence with potential donors. Share the Semper Fi Fund Mission and stories.
2. **Social Media** – Social media is the fastest way to spread the word! 7 out of 10 Americans use social media. Remember to keep all social media posts family friendly.
 - Post your URL in your status weekly with a quick message about your training progress.
 - Share your Facebook, Snapchat and Instagram posts with your online community.
 - Post weekly and monthly challenges and goals.
 - Post videos of your progress and training.
 - Include pictures and information about the person you are honoring or remembering.
 - Post Thank You messages to all of your donors.
3. **Email** –Email potential donors. Follow up as needed. *Emails are a great way to tell your story and keep your donors updated about your progress! Ask supporters to forward your emails far and wide.*
4. **Email signature** – Add your URL campaign address and information to the signature line of all of your emails.
5. **Written Correspondence**– Sending personalized letters or postcards to potential supporters is one of the best ways to get the word out about your fundraising efforts. (We have sample letters at the end of this kit.) **Hints for letters:** Start early. Keep it short. Set a deadline. Tell them how to donate. Make sure you include your URL address for your fundraising page and a donation form. Send out a reminder. Set up a blog to keep supporters updated. Ask them to spread the word. Tell them that donations are tax-deductible. *Ask, ask and ask again!*
6. **Fundraising Events** – Host a fundraising event (Backyard BBQ, “Dress Down Day” at work, car wash, etc.) to raise funds. We can provide you with promotional material (banner, flyers, brochures, etc.) to help make your event successful.



7. **Matching Gifts** - Double or Triple your contributions! Many companies offer matching gift programs to their employees that can increase the power of your donation. Contact your personnel office to see if your business or organization participates in matching gift programs. Our Federal Tax Id # is 26-0086305.
8. **Share Our Heroes Stories** - [Click Here](#) for inspirational stories about the Injured Service Members and their families that we have helped. These stories show your potential donors how their money will be used.
9. **Resources** - Send your supporters our information sheet, link to online newsletter, share stories of those we have assisted found on our website. [Click here for Semper Fi Fund resources and information.](#)

How to handle donations:

The easiest way to handle donations is to ask your supporters to give through your fundraising page; however, you may receive checks and cash directly from your supporters. Supporters can also donate “In Support” of your run through the SFF website.

Check Donations: When you receive checks, please fill out a [Check Donation Form](#) and mail the check and form to our donation address:

Semper Fi Fund
825 College Blvd, Suite 102, PMB 609,
Oceanside, CA 92057.

Please ensure that the checks are addressed to Semper Fi Fund. Your name and the name of the race **MUST** be written in the “memo” line of the check in case the form is displaced from the check. This will allow us to properly code the donation to your fundraising efforts.

Cash Donations: Please do not mail cash. We suggest that you have the funds exchanged for a Cashier’s Check or Money Order. To ensure that your donor receives a tax receipt and that the check is properly coded to your fundraising efforts, attach a completed Check Donation Form. Send check and form to our donation address.

NOTE: When the SFF receives checks or online donations in support of your fundraising efforts, we will post the donation information on your Classy.org, RunSignUp.com, or Crowdrise.com campaign page as an “Offline Donation”, within two to three weeks of receiving the donation.

SFF Website: Your supporters may also donate through the SFF website. Please advise donors to make a note in the Tribute Gift box to attribute the donation to your name and the name of the event in which you are participating.



To make a donation through our website, donors would go to www.semperfund.org and click **Donate**.

Tribute Gift

This gift is in memory of (deceased person) or in honor of (living person).

Leave a comment, your Military Branch/Rank, question, event you are donating on behalf, etc. (optional):

optional

Don't Forget to Say Thank You:

It is very important that you thank your supporters!

The SFF will provide the following thank you notes and receipts to your supporters:

- When a supporter gives through your RunSignUp campaign page, supporters are sent an email thank you note and tax receipt via RunSignUp.com. (No letter will be mailed to their home.)
- If a check is mailed in to the SFF with a check donation form, your supporter will receive a thank you letter and tax receipt by mail.

We also recommend that you send a personal “thank you” to your supporters either when they donate or after your fundraising campaign is complete.

Depending on your level of acquaintance with your donors, there are many ways of saying “Thank you”:

Emails – are great for close friends and family members

Phone calls – are great for giving a quick response to a personal friend or family member

Postcards – These are great for all donors! Purchase postcards that you can personalize and print from your computer. Include your photo and the total amount that you raised.

Personal note cards – These are great for all donors --especially for co-workers and organizations that have supported you. You can purchase standard cards or you can purchase note cards that can be personalized and printed from your computer (use a photo of you running the race on the cover to personalize your card).

Facebook/Twitter: Public recognition is often appreciated

Whatever method that you use, saying “thank you” makes your donors feel appreciated!

With that said, thank YOU for joining our team of runners and for having a heart for our injured Marines and Sailors, and their families! If you have any questions,



please feel free to contact us at michelle.leonard@semperfifund.org or visit www.semperfifund.org for updates and general race information.

Frequently Asked Questions

What is the difference between Team Semper Fi, Semper Fi Fund Team and a Community Athlete?

Team Semper Fi - *Recovery through Sports* - Made up of more than 1,000 service members who qualify for our assistance, Team Semper Fi and Team America's Fund are the heart and inspiration of Team Semper Fi Fund.

Community Athlete - There are two types of community athletes:

- Someone who created their own fundraising platform and fundraise through many events throughout the year, has a fundraising page on Stay Classy and is tracked by Michelle Leonard.
- Someone who runs one or two specific races a year and fundraises through the recommended platforms. These runners are coordinated by specific SFF coordinators assigned that specific event.

Semper Fi Fund Team - All Community Athletes who participate in events in support of the Semper Fi Fund.

What is the minimum fundraising requirement?

The fundraising minimum amount for the MCM is \$600. Fundraising for other races are dependent on the event. These are races where the Semper Fi Fund is a direct charity partner and have a contractual agreement with the event. Please check with the Semper Fi Fund race team for the fundraising amount for the your specific event.

What happens if I do not reach my minimum fundraising requirement?

You will be removed from the team, and your name will not be submitted for that particular event.

Can I fundraise on a fundraising platform of my choice? In order to receive proper fundraising credit for the Marine Corps Marathon for 2017, **all fundraising must be done on the RunSignUp page automatically created for the runner.** This applies to any participant who received entry in the MCM through the Semper Fi Fund.



What should I wear on the day of the race?

The SFF encourages you to wear our singlet or t-shirt, but it is not required. By wearing your SFF shirt, you show your support for our mission and the many men and women that we assist. By wearing the SFF t-shirt/singlet, our volunteers, supporters and photographers stationed along the route will be able to pick you out from the crowd. We encourage you to print your name on your shirt so that supporters can cheer you on by name!

To whom should my donors make their checks payable?

Please have all checks addressed to “Semper Fi Fund” or “SFF.” You should attach a Check Donation form filled out with your name and event, or you should write your name and event on the check in the memo line. Please send donations to our donation address: Semper Fi Fund, 825 College Blvd. Suite 102, PMB 609, Oceanside, CA 92057.

How are checks posted to my fundraising site?

Once we receive check donations given in support of your fundraising effort, we post the donation as an “offline donation” on your campaign page.

Does the SFF have a training program or coach?

The SFF does not have an official training program or coach.

What is the overhead of the Semper Fi Fund?

The Semper Fi Fund has been awarded the highest charity ratings among veteran nonprofits. The Semper Fi Fund has an **A+ Rating from CharityWatch**, and we are one of only two veteran nonprofits to receive this rating in recent years. The Semper Fi Fund also has a **4 Star Rating from Charity Navigator**, a rating given to only 3% of all charities. We maintain an extremely low overhead, and we provide rapid assistance with no red tape. Please check out our “About Us” section of our website, www.SemperFiFund.org for more information. Also feel free to check us out on Charity Navigator. www.charitynavigator.org

Can I use the SFF logo on promotional material?

Yes, please email michelle.leonard@semperfifund.org for an official version of the logo. We do ask that you notify us when the logo will be printed on promotional material (t-shirts, printed material for public display or distribution, videos, etc.) **All promotional materials must be pre approved.**



Put the 'FUN' in Fundraising

Here are some more fundraising ideas to help you reach your fundraising minimum quickly!

- 1. Holiday/Birthday Fundraiser** - Instead of having a holiday or birthday party have a holiday or birthday fundraiser. Call local businesses and ask for their support by providing raffle prizes. During your fundraiser have raffles and a 50/50 to help raise money. Instead of gifts, ask your guests to make a donation to your fundraising campaign.
- 2. Host a Spring Cleaning Garage Sale** - Ask supporters to donate items to your "garage sale" that they'd ordinarily give away or sell. Set up shop at your office or a well-trafficked public space, and sell items in exchange for donations.
- 3. March Madness Open House** - Invite your community to join you at your office or a venue for a college basketball game screening. Have people donate to enter, and you can use the game as an opportunity to meet supporters face to face.
- 4. Create a Fashion Show** - The fashion industry follows the same cycle as the seasons, and spring is a great time to embrace "new" fashion. Host a fashion show and partner with local vendors, recruit volunteers for models, and charge for entry. You can even have each model create peer-to-peer fundraising pages and compete against each other for a prize.
- 5. April Fool's Day Fundraiser** - Forty percent of people are adamant participants in April Fool's pranks. Partner with local stand-up comedians or radio hosts and send an email campaign to appeal for donations. In exchange for a contribution, have the comedians pull prank phone calls. The larger the donation, the more severe the prank.
- 6. Host a Holiday Dinner or Party.** Examples; Easter Egg Hunt, Passover Dinner, High Tea, Mother's Day Brunch, Father's Day BBQ. Sell tickets to the event or partner with a restaurant to have a percentage donated to the SFF.
- 7. Flower Delivery** - If spring is known for anything, it's flora. Partner with a local florist and sell flowers for pick-up and delivery. Early May is a great time for this fundraiser.
- 8. Earth Day Hike** - Hiking is a great outdoor activity, but it can be even better when it's organized as a group event. Have supporters register for your hike ahead of time. On the day-of, provide guides and goodie bags, and award swag to top donors.
- 9. Arbor Day Community Garden** - A community garden is a plot of land, public or private, that is gardened by a group of individuals. Identify a location, and ask your supporters to donate for the opportunity to plant in a plot in the garden. For example: If you have 10 plots, set a fundraising minimum and then award plots to the 10 people who donate the most money. To give others a chance to use the garden, make it an annual event and renew the competition each year.



10. St. Patrick's Day Pub Crawl - For this spring fundraising idea, plan a walkable route and partner with local pubs. To take it up a notch, give your crawl a costume theme or award prizes along the way. Charge for registration.

11. NBA or NHL Playoffs Viewing Party - Spring is an exciting time for the sports world. As fans gear up for the playoffs, advertise a viewing party as a chance for your community to support their favorite team AND a great cause. Partner with a local bar to get part of their proceeds donated to your fundraising, or sell tickets to get in the door.

12. Golf Tournament - Golfers anxiously await the opportunity to get back on the green in the spring. Host a golf tournament and raise the stakes for entry. Set donation requirements. Appeal to local businesses to secure prizes for the lowest scoring participants. You can use a four-person best-ball format and provide goodies for their registrants, like beverage carts and raffle entry.

13. Spring Fling Dance - This spring fundraising idea is inspired by the popular high school dance. Rent out a large space, ask for donations in exchange for tickets, and choose a theme for a night of old-fashioned fun. Want to put a spin on it? Host it at a roller-rink.

14. Spa Day - Attract donors with mud masks from the comfort of an indoor spa. Partner with local facilities for donated services, then have people donate to your campaign for a spa service.

15. Plant Sale - In the spring gardeners gear up to get their plants in the ground. Many plant seeds indoors in the colder months so that they are ready to transport into the soil when the ground gets warmer. Tomato and pepper plants are often started indoors in March, while several varieties of vegetables can withstand spring frosts. Plant seedlings in late winter and then sell them for donations in early spring.

16. Lawn Mowing for a Cause - For much of the country, spring is the season of cleanup. Stray sticks and stones have wandered into yards, and the grass—having finally escaped the snow—looks unruly as ever. Take the burden off of your community and advertise a lawn maintenance and mowing service in exchange for donations. Recruit landscapers to volunteer their services.

17. Bird House Building Contest - Chirping birds are all around this time of year, and people are building and shopping for houses and seed for their backyards. Get creative and run a woodworking contest. Ask for a donation in order to register for the event. Have people vote for the best house with donations.

18. Petting Zoo Day - Partner with a local zoo or farmer to set up a child's Spring time dream come true. "Animal babies" can be a theme. Sell tickets and have your community come out to see ducklings, lambs, and more.

19. Beach/Grounds Clean Up - To make it even more dynamic, couple this spring fundraising idea with another activity, like a barbecue or outdoor concert. Ask for donations, and give your supporters a chance to feel that they physically made a difference and moved you closer to achieving your mission.



- 20. Field Day Games** - This popular high school event involves teams competing in races and activities such as a three-legged race or game of basketball. Registration should include a donation. Include a 50/50 raffle and a silent auction.
- 21. Local Radio Stations** - Call your local radio stations to inquire about free public service announcements (PSA).
- 22. Sponsor A Mile** - Ask people to sponsor a specific mile of your race. You can post your split for those miles or a picture of that mile marker
- 23. Donate \$26.2** - If you are running a marathon, ask your friends and family to donate \$2.62, \$26.2, \$126.2 or \$1,026.2 to represent the miles you are running.
- 24. Local Fundraising Stands** - Set up stands in front of local grocery stores, shops, restaurants and police/fire departments to collect donations.
- 25. Goals!** - Set small daily, weekly, monthly goals so it does not feel so overwhelming. Post your goals in a visible location so you and those around you are inspired.
- 26. Trivia Night** - Create a trivia night at local restaurants or bars.
- 27. Fundraising Flyers** - Make free flyers about your fundraising campaign with postermywall.com.
- 28. Car Wash** - Hold a car wash. Change locations and have one weekly.
- 29. 50/50 Board** - Run a 50/50 board at work or at kids local sporting events. \$1 a ticket or 6 for \$5
- 30. Yard Work** - On social media, advertise that you will work a few hours of yard work for a donation
- 31. Veteran Organizations** - Go to local Marine Lodges and Military Leagues. They are always looking for worthy causes. Ask to speak at their next meeting and explain why you are fundraising.
- 32. Fundraising Friday** - Create Fundraising Friday challenges/goals and post about them on social media every Friday.
- 33. Facebook Fundraising Page** - Set up a separate Facebook page with pictures and training photos.
- 34. Farmer's Market** - Set up a small stand with information at the local farmers' market.
- 35. Sponsor Your Training Mileage** - Email all your family and friends to let them know how many miles you're running today. Make sure to include a link to your fundraising page. Ask your supporters to sponsor your mileage. If you're running 19 miles that day, maybe ask for donations of at least \$19 that day. Equating your hard work training with donations is a great way to keep your donors involved in the journey and excited about helping you reach your goals.
- 36. Raise \$500 In A Week**
- Day 1: Start by sponsoring yourself for \$30
- Day 2: Ask five family members to contribute \$20 each
- Day 3: Ask five friends to contribute \$20 each
- Day 4: Ask five neighbors to sponsor you for \$15 each



Day 5: Ask seven co-workers to contribute \$10 each

Day 6: Ask three businesses you frequent for \$25 each

Day 7: Ask your boss for a company contribution of \$50

37. Lemonade Stand - Have a lemonade stand with your kids or neighborhood kids. Sell baked goods along with the lemonade.

38. Create a "Semper "Fi(ve)" Challenge!"

Ask potential donors to:

Take just "Five" Minutes to donate "Five" Dollars or More - and pass the word to at least "Five" More People (email, Facebook, Twitter, ...)

39. Create donation levels - Start with a minimum donation of \$26.20. You can call this your 'marathon level,' and offer any person who donates \$26.20 some small token of your appreciation. Your next incentive could be called the 'double marathon level.' Anyone who donates a minimum of \$52.40 gets the first token and something extra special. (For instance, everyone who donates \$52.40 could have his/her name printed on the back of the t-shirt you will wear during the race.) The final incentive is the 'ultra marathon level.' For this level you could offer anyone who donates \$100 or more the small token, their name printed on the back of race t-shirt, and their own special shirt.

40. Write A Blog - A good way to encourage donations is to start your own blog. This can be done easily and for free at places like eblogger or runnersworld. Send emails to all of your friends and family to let them know about your new site. On your blog you can document your training and your fundraising efforts. You can tell fun or inspiring stories about your progress, track donations raised, and provide a link for donations. People like to know how they're helping you meet your goals. Include pictures whenever possible.

41. Throw a simple fundraising event - Talk to a local bar or restaurant. Tell them that you'll host a party at their venue if they agree to donate a portion of the evening's proceeds to your charity. Many places are happy to do this on a weeknight. Invite all your friends to enjoy an evening out and support a worthy cause. Many restaurants also offer nights that they share a percentage of sales : Pizza Hut, Papa John's, Domino's, Applebee's, Burger King, Wendy's, KFC, Subway, Chili's, Boston Market, Sonic, Jersey Mike's, Chik-Fil-A, Big Boy, Chipotle, Fuddruckers, O'Charley's, Papa Murphy's, Panera Bread, Dairy Queen, Outback Steakhouse, Friendly's, Baja Fresh, Ponderosa, McDonald's, Chuck E. Cheese, Quizno's, Blimpies, Little Caesars, Krispy Kreme, Arby's, Buffalo Wild Wings, Sweet Tomatoes, Rio Bravo, Ruby's, CiCi's Pizza, Black-Eyed Pea, Tortuga's, California Pizza Kitchen, Pizzeria Uno, Zany Brainy, TRU, Bruster's Ice Cream, Fazoli's, Loco's Deli, Taco Cabana, Jamba Juice, Lone Star Steakhouse, Moe's Southwest Grill, Red Robin.

42. Host A Night at the Casino Fundraiser - Talk to an area casino to get a great deal on a bus. Invite all of your friends to join you for a fun night out., The extra money you earn over the cost of the bus goes to your fundraiser. Hopefully a few people will win money on the trip and give a bonus donation at the end. Everyone will have a great time while helping a great cause.

43. Video Game Night or Contest



44. Five Simple Fundraising Ideas

1. Raffles
2. Guessing games- like guessing how many coins are in the jar
3. Pub Olympics at local bars
4. Treasure Hunts in town
5. Computer Game Competitions.

45. Create a March Madness style bracket.- Set your goal of 100 people and have each person donate \$25. Every day of your fundraiser draw a name from the 100 people involved. Each day the person drawn wins \$25. The names drawn on Fridays win \$50. The income of \$2500 minus the prize money of \$875 = profit of an easy \$1625.

46. Tap Into All Your Networks and use your Address Book - Make a list of all your different social groups, both online and off: professional groups, church groups, coworkers, classmates, etc. Sometimes support can come from unexpected places. Brainstorm the best way to approach each group. A few examples: Set up a donation jar at work. Ask your coworkers to put a dollar in every time they swear. For networks like your college friends, making a Facebook page or group with the link to donate digitally might be more effective as they are likely to be scattered around the country. Send emails or letters asking for people to support your event.

47. Shave Your Head - Offer to shave your head when you hit your goal.

48. Create a Protection Donation - With a “protection” game, people have to donate to protect themselves from something they don’t want to happen. You can get really creative with the punishments, like a toilet campaign. When a toilet appears on a neighbor’s front lawn, he or she has to donate \$15 to have it removed, \$20 to have it placed on someone else’s lawn and \$25 to buy “toilet insurance,” ensuring the toilet will no longer appear on his or her lawn.

49. Organize A Something-a-thon - For example: Push Up-a-thon. Use physical feats as potential ways to raise money. Physical challenges are a great way to rally donors behind your cause, and donors can support you no matter what their level of physical fitness is.

50. Pub Quiz Fundraiser - Everyone has sat in front of the TV yelling that they know the answers to questions on Who Wants to be a Millionaire, so hold a pub quiz fundraiser and find out who really knows it all.



SAMPLE LETTER - From an Individual

Dear [NAME],

I am raising money for the Semper Fi Fund as a member of the Semper Fi Fund Team at the (name of event) on _____, 2017. My goal is to fundraise \$_____ and to promote the continuing needs of our nation's injured service members. I need your help to reach my goal!

By contributing to my campaign, you will help many service members when they need it the most. The Semper Fi Fund, and its program America's Fund, provide immediate financial assistance and lifetime support to post 9/11 combat wounded, critically ill and catastrophically injured members of all branches of the U.S. Armed Forces and their families, ensuring that they have the resources they need during their recovery and transition back to their communities.

The programs provide support in a variety of ways including: financial, emotional, and tiered support for our injured/ill service members and their families through the following programs: Family Support, Adaptive Housing, Adaptive Transportation, Specialized Equipment, Education and Career Transitioning, Rehabilitative Sports programs, and more. For more information please visit www.SemperFiFund.org.

The Semper Fi Fund's streamlined structure allows them to provide rapid assistance with no red tape, and they keep overhead very low because they realize every dollar saved can be put to better use elsewhere. The Semper Fi Fund has been awarded the highest charity ratings among veteran nonprofits. The Semper Fi Fund has an **A+ Rating from CharityWatch**, and they are one of only two veteran nonprofits to receive this rating in recent years. The Semper Fi Fund also has a **4 Star Rating from Charity Navigator**, a rating given to only 3% of all charities.

There are many ways to support my efforts. The easiest way to contribute is to go to my campaign page at [www.\(enter your URL here\)](http://www.(enter your URL here)) and donate securely online. If you would like to donate by check, please complete the attached Check Donation Form and send your check to the listed address. You will receive a tax-receipt by mail from the SFF within two weeks.

Any amount that you can give will help; no donation is too small. The need to assist our injured and critically ill service members continues to be great. Thank you in advance for your support and for joining me in "Serving Those Who Preserve Our Freedom."

Sincerely,

[Name]

[insert your Fundraising URL here]



SAMPLE LETTER - From a Team

Dear [NAME],

As a member of the Semper Fi Fund Team my goal is to raise \$_____ and to promote the continuing needs of our nation's injured service members. I need your help to reach my goal! I've joined/formed [Team Name] in honor/memory/support of [describe your personal connection to the cause]. My teammates are going to join me at the [event participating in]

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The basic ideal that drives the Semper Fi Fund's efforts is simple: for as much as our heroes have sacrificed, they deserve the best care and support available in their hour of need. The Semper Fi Fund is committed to being there at the time of injury or illness and for a lifetime if needed.

Thank you for supporting me and my team in our efforts to make an impact.

Sincerely,

[Name]

[Your fundraising URL here]

P.S. Don't forget to ask your employer if they provide matching gifts for your donation.



SAMPLE LETTER - To a Business/Organization

Dear [NAME],

They've given so much - now it's our turn.

On [Date] I will be running in support of the Semper Fi Fund in the [Event name here]. As a member of the Semper Fi Fund Team, my goal is to raise \$_____ and to promote the continuing needs of our nation's injured service members. In order to reach my fundraising goal, I am asking for your support in the form of a monetary donation. I am a frequent customer of [company name], and would appreciate any support that you would be able to provide.

I've joined/formed [Team Name] in honor/memory/support of [describe your personal connection to the cause]. My teammates are going to join me at the [Event name here].

The Semper Fi Fund, and its program America's Fund, provide immediate financial assistance and lifetime support to post 9/11 combat wounded, critically ill and catastrophically injured members of all branches of the U.S. Armed Forces and their families, ensuring that they have the resources they need during their recovery and transition back to their communities.

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Thank you for your support and consideration.

Sincerely,

[Name]

[Your fundraising URL here]



Matching Gift Reminder

Dear [NAME],

Thank you again for your generosity. I want you to know that a matching gift is a great way for donors to double (or even triple) the impact of their donations and to help participants achieve their fundraising goals.

What Is a Matching Gift?

A great way to Double or Triple your contributions! Many companies offer matching gift programs to their employees that can increase the power of your donation. Contact your personnel office to see if your business or organization participates in matching gift programs. Thank you again for your donation to the Semper Fi Fund.

Sincerely,

[Your Name]

[Your fundraising URL here]



Thank You Letter

***Add picture from event if at all possible**

Dear [NAME],

Thank you for supporting my participation in the [Event Name Here] in support of the Semper Fi Fund, and thank you for your donation. Your gift will undoubtedly make a difference in the lives of our injured service members and their families. You can read more about the Semper Fi Fund and their efforts at www.semperfund.org. Your donation goes to support those who preserve our freedom.

So far I've raised [\$amount] only [\$amount] more until I reach my goal! I'll be keeping all of my donors in my heart and on my mind on the day of the Marathon. Without your generosity, none of this would be possible.

Sincerely,

[Name]

[Your fundraising URL here]