



Injured Marine Semper Fi Fund  
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[www.semperifund.org](http://www.semperifund.org)

### **MEDIA ADVISORY**

**Released: September 12, 2011 Event: September 18, 2011**

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### **First ever U.S. Marines Cruise Day Car Show**

**Pasadena, CA** – If the sound of roaring engines and the smell of gasoline gets your heart racing, then Sunday's Marines Cruise Day Car Show is the place to be.

In-House Entertainment and The Council Car Club is hosting the first-ever U.S. Marines Car Show on Sunday, September 18. The event, which benefits the Semper Fi Fund, runs from 9:00 AM to 4:00 PM with roll-in time before the event from 6:00 – 9:00 AM.

The Cruise Day Car Show isn't only for car lovers, but is also a family event with something for everyone including food booths, vendors, music, and a 50/50 raffle. There will also be a special raffle for a 1964 Chevy Impala.

The Car Show is open to all cars and trucks with a preregistration fee of \$20, and day-of registration of \$25 for cars and trucks and \$10 for motorcycles. The spectator entry fee is only \$5 per person and is free for current or retired military.

The Council is a family oriented car club that strives to reinforce a positive image of the car club lifestyle. They regularly host family barbecues, travel to and host car shows.

In-House Entertainment is a fund raising and event promotion company based in California. Owner Tony Vigil is interested in providing services to wounded Marines who have recently served.

### **Please consider covering the first ever U.S. Marines Cruise Day Car Show**

- **What:** The first U.S. Marines Cruise Day Car Show
- **When:** Sunday, Sept. 18, 9:00 AM to 4:00 PM
- **Where:** Pasadena Rose Bowl, 1001 Rose Bowl Drive, Pasadena, CA 91103, Parking Lot K
- **Web:** <http://semperifund.org/updates/events/us-marines-cruise-day-car-show/>

The Semper Fi Fund (SFF) (<http://www.semperifund.org>) is a non-profit organization that provides financial assistance and quality of life solutions for Marines and Sailors, as well as members of the Army, Air Force and Coast Guard who serve in support of Marine forces, when they become injured in post 9-11 combat or training operations, or they face life threatening illness or injury. Our fund provides relief to qualified Servicemembers and their families for immediate financial needs that arise during hospitalization and recovery, as well as perpetuating needs such as home modifications, customized transportation and specialized equipment.

**The Semper Fi Fund has awarded over 32,000 financial grants totaling more than \$52 million in grants given to our injured and ill service members and their families.**

The SFF was founded by Karen Guenther, a registered nurse and spouse of an active duty Marine who had first-hand knowledge of the challenges faced by wounded Marines and sailors returning from Iraq and Afghanistan. She, along with a dedicated group of military spouses, established Injured Marine Semper Fi Fund in May of 2004.